

Financial Times Executive Education 2020 ranking: EDHEC continues its progression in the world Top 10

Press release

Paris, 11 May 2020 – EDHEC cemented its leadership on the international business education market by making progress in all of the 3 rankings published today (Custom programmes, Open programmes and Combined). The School also reasserted its third-place among French business schools in each of these rankings.

The Financial Times survey underlines the excellence of the whole of EDHEC's executive education portfolio:

- **-17**th **worldwide in the combined ranking**, which assesses both Custom Programmes (bespoke programmes for individual companies) and Open Programmes (for executives and senior managers of different companies).
- **-8**th **worldwide for Custom Programmes** (up 19 places vs 2018). EDHEC's programmes stood out clearly in terms of company satisfaction: **4**th **worldwide** for client follow-up and 5th worldwide in terms of preparation and support for businesses. Also singled out were the attractions of the School's campuses and its exceptional facilities, with EDHEC **ranking 2**nd **worldwide** on this criterion for the second year running.

The School was also placed **39**th **worldwide for Open Programmes**, here again gaining ground in the survey (up 1 place vs 2019).

"Crises like the current one tend to accelerate transformations and reveal the needs of businesses for agility. The survey shows that companies have an even greater need for close ties with business schools and customised support in the development of their leaders", says Stéphane Canonne, Director Executive Education & MBAs at EDHEC Business School.



Press contacts

Béatrice Malasset - <u>beatrice.malasset@edhec.edu</u> - +33 (0)1 53 32 76 55 Angèle Pellicier - <u>angele.pellicier@edhec.edu</u> - +33 (0)1 53 32 87 67

About EDHEC BUSINESS SCHOOL

Founded in 1906, EDHEC is one of Europe's top 15 business schools. Based in Lille, Nice, Paris, London and Singapore and counting more than 90 nationalities on its campuses, EDHEC is a fully international school directly connected to the business world. With more than 40,000 graduates in 120 countries, it trains committed managers capable of dealing with the challenges of a fast-evolving world.

Harnessing its core values of excellence, innovation and entrepreneurial spirit, EDHEC has developed a strategic model founded on research that is of true practical use to society, businesses and students and which is particularly evident in the work of the EDHEC-Risk Institute and Scientific Beta.

The School functions as a true laboratory of ideas and plays a pioneering role in the field of digital education via EDHEC Online, the first fully online degree-level training platform.

These components combine to make EDHEC a centre of knowledge, experience and diversity, geared to prepare new generations of managers to excel in a world facing transformational change.

EDHEC in figures: 8,600 students in academic education, 23 degree programmes from Bachelor's to PhD level, 184 professors and researchers, 11 specialist research centres.

For more information,	please see	www.edhec.edu

ⁱ FT EBS 2019 ranking