

Hayyan ALIA-THOREY, Ph.D.

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English: full professional proficiency

Bilingual proficiency: Arabic, French

Professional Experience

2024 – present:

Senior Lecturer in Accounting

EDHEC Business School – Lille Campus

2020 - 2024:

Associate Professor

Lille Catholic University – Faculty of Management, Economics and Sciences of

2015 - 2020:

Associate Professor

2013 - 2015:

Temporary Teaching & Research Associate

2010 - 2013:

Research Assistant

Burgundy School of Business – Dijon

Academic Background

2015: PhD in Economics

University of Franche-Comté – Besançon

2010: Advanced Master's in Microfinance

Université Libre de Bruxelles (ULB)

2009: Master's Degree in Financial Markets

Arab Academy for Banking and Financial Sciences – Damascus, Syria

2006: Bachelor's Degree in Economics

Damascus University – Syria

Awards

2014: University Meets Microfinance (UMM)

PhD Research Award

For: "A Modified Household Economic Portfolio Model for Assessing Impact of Microfinance Using Diaries", Alia, Ashta, & Ratsimalahelo.

Teaching

- Managerial Accounting

- Financial Accounting

- Other courses:

Introduction to Social Economy/ Introduction to Economics/ Introduction to Finance

Publications in peer-reviewed journals

Alia, H., & Spiegelman, E. (2024). **Collective Intentions of the Social Economy: An Experiment on the Community Currency of the French Basque Country.** *Rationality and Society*. doi: [10.1177/10434631241284534](https://doi.org/10.1177/10434631241284534)

Alia, H., & Spiegelman, E. (2020). **Convertible local currency and trust: 'It's Not You, It's Me' – A field experiment in the French Basque Country.** *Local Economy*, 35(2), 105–120.

Alia, H., Ashta, A., & Ratsimalahelo, Z. (2017). **A modified household economic portfolio model for assessing impact of microfinance using diaries.** *Qualitative Market Research: An International Journal*, 20(1), 2–27.

Lohéac, Y., Alia, H., ... Mateu, G., ... & Sutan, A. (2017). **Mise en place d'une expérience avec le grand public : entre recherche, vulgarisation et pédagogie.** *Revue économique*, vol. 68(5), 941-953.

Alia, H., Mateu, G., & Sutan, A. (2015). **Behavioral Microfinance: Evidence from a Field Experiment in Cairo.** *Strategic Change*, 24(1), 85–97.

Koloma, Y., & Alia, H. (2014). **Gendered Impact of Microcredit in Mali: An Evaluation by Propensity Score Matching.** *Strategic Change*, 23(7/8), 517–530.

Other publications

Pourquoi un tel engouement pour la bière sans alcool ? (2020). **The conversation.** With Edwin Juno-Delgado.